

# DRAFT DIVISIONAL PLAN OVERVIEW

For

Hampstead Heath, Highgate Wood, Keats House  
and Queen's Park

2018/19, 2019/20 & 2020/21

## **1. About this document**

The Divisional Plan is a key component of the new Management Framework being developed for Hampstead Heath, Highgate Wood, Keats House and Queen's Park.

A review conducted in 2016 of the Hampstead Heath Management Plan recommended that a clear thread from the strategic level through to implementation and on-ground delivery is established and maintained. Development of a three-year Divisional Plan will guide implementation and ensure the allocation of resources may be prioritised in response to changing circumstances and needs.

The Management Framework includes three levels:

- Ten year Management Plans that set strategic directions for each site
- A three-year Divisional Plan that guides implementation
- An Annual Work Programme and Projects Plan, supported by detailed specifications and guidance

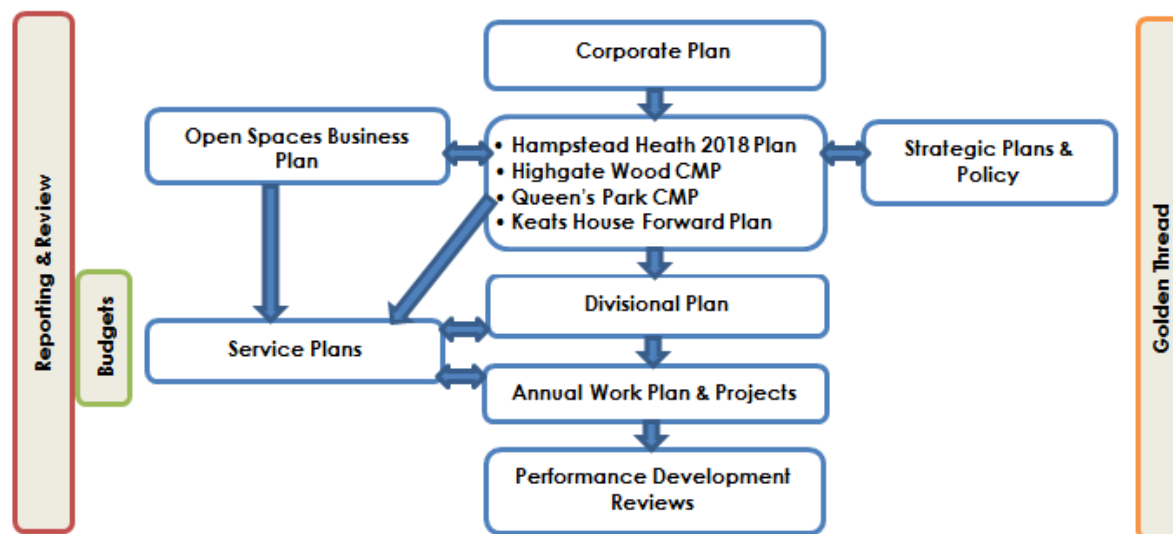
Throughout 2017, work continues on developing and aligning the documents that make up the three levels of the Management Framework. The projects and works proposed in this draft Divisional Plan ought to be considered within the context of the Management Framework as a whole.

## **2. Divisional Plan**

The definition and criteria of projects to be included in the Divisional Plan are as follows:

- Projects requiring formative community engagement and consultation
- Capital Projects over £50k
- Projects spanning more than one financial year
- The complexity and risks associated with projects
- Involvement of other Departments, for example the City Surveyors Department

## Golden Thread



### **Monitoring, reporting and review**

The draft Divisional Plan is a three-year rolling plan which will be reviewed and updated annually. An annual report on progress achieved in reference to key milestones will be conducted in June of each year and will inform a review of projects and priorities for the coming three-year period. Projects programmed in the first year of the Divisional Plan will have approved Project Outlines and resource allocations in place, whereas projects scheduled in the second and third years may be indicative or aspirational with further planning and development required.

### **4. Charitable Objectives**

Each section of the Division is a charity and has their individual Charitable Objectives.

Hampstead Heath	The preservation of Hampstead Heath for the recreation and enjoyment of the public.
Highgate Wood & Queen's Park	The preservation in perpetuity by the City of London Corporation of the open spaces known as Highgate Wood, Highgate and Queen's Park, Kilburn for the use by the public for exercise and recreation.
Keats House	To preserve, maintain and restore for the education and benefit of the public the house and grounds known as Keats House as a museum and memorial to John Keats.

### **5. Departmental objectives and outcomes**

The Department established five objectives as part of the Business Planning process. The objectives have been reviewed and amended this year to reflect the changing remit of the Department. The projects for the Division have been allocated across these five objectives.

<b>OSD1</b>	Protect and conserve the ecology, biodiversity and heritage of our sites
<b>OSD2</b>	Embed financial sustainability across our activities by delivering identified programmes and projects and continuously developing income generating endeavours
<b>OSD3</b>	Enrich experiences by providing high quality and engaging, visitor, educational and volunteering opportunities
<b>OSD4</b>	Improve the health and wellbeing of the community through access to green space and recreation
<b>OSD5</b>	Improve service efficiency and workforce satisfaction